

CALL FOR APPLICATIONS TO PARTICIPATE IN THE SERIES OF EVENTS BUDAPEST DESIGN WEEK 2019

2019 marks the 16th time that Budapest Design Week is being held. The series of events is financed by the Hungarian Intellectual Property Office, and is organised by the Hungarian Design Council. Carrying on with the traditions followed in the past years, the organisers of Budapest Design Week are announcing an opportunity to participate in the series of events in the following categories.

3/1.

Open Studios >>

3/2.

Guests of Honour:

**The Baltic States -
the Republic of Estonia,
the Republic of Latvia,
the Republic of Lithuania >>**

3/3.

Independent programme >>

Background information:

Budapest Design Week 2019 – FLOW: DESIGN EXPERIENCE

The design scene of our days is more diverse and exciting than ever. The global market, new technologies open also to small and medium-sized enterprises, multiplying collaboration projects, the prevalence of ethical considerations, the emergence of new fields, and an open target audience that is responsive to design constitute a unique ecosystem in Hungary in 2019 that is highly inspiring to designers, and, for clients, also represents a guarantee of high-standard products and services to be created. Capable of giving fast responses to challenges, the constantly evolving Hungarian design market is in a state of flow now: its actors are concurrently characterised by purposefulness, the joy of the creative process, the ability of fast adaptation to the dynamically changing environment, and by constant renewal. It is precisely this diversity that Budapest Design Week aims to present this year, devoting special attention to cooperation, new fields, young talents and interactive programmes.

3/1. OPEN STUDIOS

One of the most popular initiatives of Budapest Design Week allows a glimpse into the workshops of various Hungarian designers and design studios. In 2019, fifteen studios will be allowed to participate in the programme. Participation is subject to the acceptance /acknowledgement of the following conditions. Please only submit your application if you comply with all of these conditions.

Conditions for participation

The Applicant pursues creative activities in connection with the following fields: furniture design, industrial design, textile design, fashion design, graphic design, interior design, 3D printing, UI/UX design, jewellery design, gastro design, typographic design, service design, design management.

The Applicant lives and pursues designer work in Hungary. Applicants who do not pursue designer activities, i.e. who are exclusively involved in manufacturing, distribution, execution/construction, trade activities are not permitted to participate in the programme, they are offered another opportunity to participate in the programme, as specified in section 3/3.

The Applicant has their own premises (office, workshop, studio, other), which is located within the boundaries of Budapest, and is suitable to accommodate 15 to 20 persons concurrently. Applicants who pursue designer activities but have no premises suited for presentation, or who wish to present their activities on different premises (e.g. in a shop, showroom or coworking workshop) are not permitted to participate in the programme.

The Applicant has not been part of the Open Studios programme in the past 5 years.

The Applicant agrees to guarantee opening hours for visitors on a minimum of one and a maximum of four occasions for at least four hours each time during Budapest Design Week between 4 and 13 October (for security and/or reasons for limiting the number of visitors, the Applicant may decide to maximise the number of visitors or to use a registration system - the Applicant must ensure proper operation of the registration platform or e-mail).

The Applicant agrees to have the Applicant's designer(s) present at the premises, hold presentations and/or answer visitors' questions not affecting trade secrets, present their works, and/or allow an insight into the design process in the Studio during the opening hours agreed with the project staff of Budapest Design Week

The Applicant acknowledges that their other programmes planned to supplement the Open Studios programme (e.g. client events) will not be displayed by Budapest Design Week in its official programmes.

The Applicants' designer(s) is/are available to the photographer of Budapest Design Week at previously agreed times between 3 June and 1 July 2019 for the purpose of taking photos.

In case of coworking workshops, a precondition for application is for each member in the workshop to work in one of the the fields listed above, for each participant to agree to participation, and the designated

contact person for the office to agree to provide for full coordination of the participation. Out of the coworking workshops, a maximum of one will be selected for the Open Studios programme in 2019.

The Applicant must be a natural or legal person registered / incorporated in Hungary, and must hold a tax number.

Participation fee

For the selected Open Studios, participation is free of charge.

Awarding criteria

The Curator will apply the primary criteria of diversity of genres and novelty when selecting the Open Studios for 2019. We cannot consider applications received after the specified deadline. Applicants who are not selected will be notified until 14 June at the latest. If an Applicant is not selected for the programme, it will still have an opportunity to participate in the programme with an Independent Programme. In such cases, the application deadline is: 21 June 2019.

Application process

Applications are expected in an e-mail with the subject "Open Studio Application" addressed to programok@designhet.hu until 7 June 2019, indicating the name, activity, website or Facebook page of the Studio (or, in the absence of the foregoing, please attach a portfolio not larger than 2 MB in size).

Should you not receive a response to your application until 14 June, please contact us through our Facebook page. Due to the large number of applications, our mailbox may be full, or your message may be categorised by the system as spam, or may not be received because the attachment is too large.

3/2. GUESTS OF HONOUR:

The Baltic States: The Republic of Estonia, the Republic of Latvia, the Republic of Lithuania

Similarly to previous years, there will be an opportunity to participate in Budapest Design Week with a programme related to the Guest of Honour countries. In 2019, the Guests of Honour of Budapest Design Week will be the Baltic States.

Conditions for participation

The Partner engages in distributing the design products and creators of any or all of the three Guests of Honour countries, and is a natural or legal person registered / incorporated in Hungary, holding a tax number.

The Partner agrees to devise, organise, conduct the programme, and bear its costs (the programme may be a design exhibition, a presentation, a roundtable discussion, a workshop, a gastrodesign event any other programme agreed with the Organiser).

Participation fee

Participation in the Guests of Honour Programme is free of charge.

Awarding criteria

The Curator will apply the criteria of novelty, exclusiveness, uniqueness and creativity to select the Partners whose programmes can be part of Budapest Design Week's official programme in 2019.

Application process

Applications are expected in an e-mail with the subject "Design Week Application" sent to the address designhet@designhet.hu until 14 June 2019, including an outline of the planned programme, the applicant's website and/or Facebook page, and an attachment not larger than 2 MB in size. Should you not receive a response to your application until 21 June, please contact us through our Facebook page. Due to the large number of applications, our mailbox may be full, or your message may be categorised by the system as spam, or may not be received because the attachment is too large.

3/3. INDEPENDENT PROGRAMMES

Similarly to previous years, there will be an opportunity to participate in Budapest Design Week with independent programmes. In respect of such programmes, the Organiser does not set thematic conditions, connection to the main topic (Flow: design experience) is an option.

Conditions for participation

- the programme is related to any of the following fields: furniture design, industrial design, textile design, fashion design, graphic design, interior design, 3D printing, UI/UX design, jewellery design, gastro design, typographic design, service design, design management.

- in respect of genre, the programme belongs to one of the following categories: exhibition, presentation, roundtable discussion, workshop, book launch, exhibition tour, design tour, gastrodesign programme, fair, fashion show, conference, meetup, pop-up store, design object auction.

- the programme is held during the Budapest Design Week (in the event of an exhibition or other longer events, the opening event must fall within the given period).

- the Partner agrees to make the event details (event title, venue address, opening hours, exact time of opening ceremony, registration e-mail address, etc.) available to the Organiser until the specified deadline but no later than 16 June 2019, in a way to be agreed later. The Partner agrees to provide images for the programme, which Budapest Design Week may use on its own communication platforms (website, social media, press releases), and the copyright owner of such photos consents to the use of such on said platforms.

Participation fee

For independent programmes, the participation fee

- for Hungarian designers and design studios is HUF 35,000 + VAT,

- for businesses pursuing trade, manufacturing and distribution activities is HUF 70,000 + VAT.

The participation fee must be paid after the cooperation agreement has been concluded, against an invoice, by way of funds transfer to the Organiser until 16 July 2019 at the latest. Central budgetary institutions (universities, secondary schools, museums run by the government, cultural institutions of other countries, etc.), as well as cooperating partners who implement programmes jointly with the Organiser (e.g. invitation of a celebrity designer) are exempted from fee payment. The participation fee includes appearance in the bilingual programme brochure published in 20,000 copies and in the similarly bilingual website www.designhet.hu. Failure of the Partner to pay the participation fee by the deadline will result in the Partner's exclusion from the programme. The participation fee cannot be paid in cash.

Awarding criteria

Out of the applications received, the Organiser will apply the criteria of novelty, exclusiveness, uniqueness and creativity on selecting the Partners whose programme can be part of Budapest Design Week's official programme in 2019.

Application process

Applications are expected in an e-mail with the subject "Design Week Application" sent to the address designhet@designhet.hu until 14 June 2019, including an outline of the planned programme, the applicant's website and/or Facebook page, and an attachment not larger than 2 MB in size. Should you not receive a response to your application until 21 June, please contact us through our Facebook page. Due to the large number of applications, our mailbox may be full, or your message may be categorised by the system as spam, or may not be received because the attachment is too large.

If the programme planned by you cannot clearly fit into the categories, or you have questions for which you cannot find an answer in the following pages, please contact us at the e-mail address designhet@designhet.hu.

Further information:

Design Hét Budapest

e-mail: designhet@designhet.hu

www.designhet.hu,

www.facebook.com/budapestdesignweek



Szellemi Tulajdon
Nemzeti Hivatala



EMBASSY OF ESTONIA
BUDAPEST



Embassy
of the Republic of Lithuania
to Hungary



Embassy of the Republic of Latvia
in Hungary

Privacy Policy 2019

In respect of the series of events Budapest Design Week 2019 (BDW 2019 or series of events), the Hungarian Design Council (HDC) acting on behalf of the Hungarian Intellectual Property Office (HIPO) will manage the following personal data of applicants: name, contact details, and any other personal data provided by the applicant.

The purpose of the data management is to supply the data needed to establish compliance with the conditions for participation and the data needed to establish contact.

The data of rejected applicants will be deleted by the HDC within 1 month following the decision-making.

In case of applicants selected to participate in the series of events, the HIPO manages also the contact details and signature provided on the cooperation agreement or otherwise, and in case of private individual applicants, also the bank account number.

The names and contact details of applicants selected for participation in the series of events will be transferred by the HIPO to the project staff of BDW 2019 (curator, project leader and project manager), and to further persons participating in the implementation (e.g. photographer, graphic designer, printing press, translator, text editor), who/which are being selected. Detailed information on data processors is provided in the privacy policy published on the data protection page of the HIPO (<http://www.sztnh.gov.hu/hu/adatvedelem>). The HDC does not forward personal data to third countries or international organisations, and does not apply automated decision-making in respect of such.

Personal data of the participants in the series of events will not be transferred to any third country or international organisation, but their names and contact details will be displayed by the HDC in the bilingual programme brochure and on the website of BDW 2019.

The purpose of data management is to provide information to those interested in the series of events, to ensure that the participants and their works are possible to get to know, to provide proof of payment, and to ensure availability of data for potential audits.

Any professional document related to the series of events is managed by the HDC as a document of permanent value, while financial documents are managed as long as audits may be carried out.

The legal grounds for data management are the consent of applicants; in case of applicants selected for participation in the series of events, the legal grounds are compliance with the legal obligation related to the HIPO and the HDC in respect of such consent [Paragraph 11 of Section 4, Paragraph (1) a) and c) of Section 6, Paragraphs (2)-(3, Section 7)]

Data management is performed until the relevant consent is withdrawn: the HDC deletes the affected personal data from its dedicated database on the working day following receipt of the withdrawal statement by it, at the latest. In the event the consent is withdrawn - if there are no other legal grounds for managing personal data - HDC will delete the data. Withdrawal of consent does not affect the lawfulness of managing the details prior to such withdrawal.

Consent may be withdrawn at any time of your choice by way of sending an e-mail to the address mtfi@hipo.gov.hu or by sending a letter to the mailing address 1438 Budapest, pf. 415. Withdrawal of consent does not affect the lawfulness of managing the details prior to such withdrawal.

The data supply is not mandatory, but in the event of failure to supply data, the Applicant cannot be selected for participation in the series of events.

The HIPO and the HDC use no automated decision-making in their procedure.

In the event of consent granted after studying the information provided in a separate document, the HDC will treat it as consent to make further contact (send news, information, call attention to further events, etc.), as specified in the information provided in a separate document.

Personal data will be managed by the Hungarian Intellectual Property Office (contact details: 1081 Budapest, II. János Pál pápa tér 7, mailing address: 1438 Budapest, pf. 415, main phone number: 06-1/312-4400, main fax number: 6-1/474-5534, main e-mail address: sztnh@hipo.gov.hu) and the Office of the Hungarian Design Council acting on its behalf (contact details: 1054 Budapest, Akadémia utca 21, mailing address: 1438 Budapest, pf. 415, main phone number: 06-1/312-4400, main e-mail:

mtfi@hipo.gov.hu); name of the data protection officer at the HIPO: dr. Hegedüs Krisztina (contact data: adatvedelem@hipo.gov.hu).

Everyone may request access to, correction, deletion or restriction of management of their own personal data, and in the event the legal conditions apply, everyone may exercise their right to data portability, and may object to the management of their own personal data. If someone assumes that their rights have been infringed as a result of their personal data having been managed by HDC, they can turn to the HDC or the data protection officer of the HIPO, as well as to the Hungarian National Authority for Data Protection and Freedom of Information, or, in cases specified in the GDPR, may file a petition for remedy with a court of justice. For detailed information on the rights and remedies, see the privacy policy published on the data protection page of the HIPO (<http://www.sztnh.gov.hu/hu/adatvedelem>).

